

RESULTS OF THE CALL FOR PROPOSALS FOR SUPPORT TO SMALL BUSINESSES IN MONTENEGRO



ABOUT CALL

Through the „Norway for You – Montenegro“ project, the Kingdom of Norway has allocated 237,000 USD for projects that will enhance competitiveness of small businesses through their transformation with support of the stakeholders' ecosystem so as to contribute to development and growth of small businesses in Montenegro. Key applicants were BSE, exclusively acting in partnership with one or more LSGs, demonstrating the networking aspect of support to small businesses.

The application process lasted from 1 November to 12 December 2021 and interested parties supporting small business development were able to submit project proposals in the amount of individual grants ranging from 30,000 to 50,000 USD.

SUBMITTED APPLICATIONS



18 PROJECT PROPOSALS FROM THE BSEs IN PARTNERSHIP WITH LOCAL SELF-GOVERNMENTS

SELECTION PROCESS



- 2** INFORMATION SESSIONS
- 3** MEETINGS OF EVALUATION COMMITTEE

APPROVED FUNDING FOR CFP



237,000 USD

IN RANGES **30,000** TO **50,000 USD** PER GRANT

APPROVED SUPPORT

EVALUATION OF PROJECT PROPOSALS

5 PROJECT PROPOSALS



7 LOCAL SELF-GOVERNMENTS

No.	APPLICANT	PARTNER	PROJECT TITLE	APPROVED FUNDS(USD)
1.	Business start-up centre Bar (BSC Bar)	Municipality of Bar	Support4SME	43,661.59
	Project Description: Six manufacturing small businesses will be supported in improving their performance by upgrading their marketing and negotiation skills through specifically tailored consultancy and training in digital marketing, as well as by procurement of software or digital and other equipment. All this will be combined with on-on-one mentoring support for removing existing business barriers and finding adequate directions for business development.			
2.	Innovation and Entrepreneurship Center Tehnopolis	Municipality of Nikšić	Innovative sustainable technologies for crafts economy improvement - CRAFTINNO	48,531.50
	Project Description: Ten small craft businesses, belonging to the creative industries sector, will be supported to introduce innovative approaches in the technological process through empowering their capacities in additive manufacturing and innovative processing of various materials.			
3.	ICT Cortex – ICT Cluster for Information Technologies, Innovation, Education, Design and Technology Development in Montenegro	City of Podgorica	StepUp with Cortex (Improving Competitiveness of Small IT Companies in Montenegro)	49,996.29
	Project Description: Twelve small IT companies in Montenegro will improve their competitiveness by upgrading business skills of their employees and providing them with necessary knowledge and competences through education and training on business communication, project management, sales, finance and leadership as well as advisory support and mentorship upon the competition of the education programme.			
4.	NGO Cluster Initiative	Municipality of Kolašin	Digitalization 1.0 - Full digitalization of tourist product	39,000.00
	Project Description: 35 small businesses from Kolasin will be supported in digitising their touristic offer. This will be achieved by creating a specific application software for communication between tourism service providers and guests in private accommodation in Kolasin			
5.	NGO Business center - Nikšić	Municipality of Danilovgrad	Implementation of ISO Standards for Environmental safety and Quality Management	38,750.00
	Project Description: Seven small businesses will be supported in raising their competitiveness in the Montenegrin market and abroad and increasing export of their products and services through adoption of management skills, as well as promotion of best practises for quality, safety and trust in production of small businesses through implementation of relevant ISO standards.			
			TOTAL	219,939.38

*** Approved funds enabled by the "Norway for you - Montenegro" project can be subject to further consultation.**