

RESULTS OF THE CALL FOR SUBMISSION OF PROJECT PROPOSALS FOR SUPPORT TO THE BUSINESSES



ABOUT CALL

Through the „Norway for You – Montenegro“ project, the Kingdom of Norway has allocated 240,000 USD for business improvement projects that will contribute to the improvement of sustainability and competitiveness of small businesses and job creation in the 16 municipalities covered by the project.

The application process lasted from 16 October to 30 November 2019 and interested parties supporting small business development were able to submit a project proposal in the amount of up to 11,000 to 20,000 USD for LOT 1 and 22,000 to 44,000 USD for LOT 2.

SUBMITTED APPLICATIONS



22 PROJECT PROPOSALS

13 LOCAL SELF-GOVERNMENTS

SELECTION PROCESS



3 INFORMATION SESSIONS

6 FIELD VISITS

2 MEETINGS OF EVALUATION COMMITTEE

APPROVED FUNDING



NORWAY FOR YOU 314,504.13 USD

CO-FUNDING 16,656.74 USD

TOTAL 331,160.87 USD

APPROVED SUPPORT

EVALUATION OF PROJECT PROPOSALS

9 PROJECT PROPOSALS



12 LOCAL SELF-GOVERNMENTS

No.	APPLICANT	MUNICIPALITIES COVERED BY THE PROJECT	PROJECT TITLE	Approved funds (in USD)		
				NjY*	Co-funding	Total
1.	Municipality of Danilovgrad in partnership with municipalities of Mojkovac, Kolasin and Zabljak	Danilovgrad, Mojkovac, Kolašin and Žabljak	Heart of Sinjajevina	43,879	8,675.70	52,554.70
<p>Project Activities: Empowering 83 agriculture producers to professionalize standardize their production process and improve outreach on the market; establishment of the cluster of agriculture producers and traditional fair "Srce Sinjajevine"; creation of the cluster development plan.</p> <p>Expected Results: Economic strengthening of the inter-municipal area of Sinjajevina mountain</p>						
2.	Regional Development Agency Bjelasica, Komovi and Prokletije	Berane, Andrijevica and Plav	Support to small scale tourism businesses in rural communities	43,600	-	43,600
<p>Project Activities: Improving the capacities of eight rural households (mainly women and youth) for provision of tourism services such as accommodation in traditional houses and provision of home-made food; renovation and equipping traditional houses for the tourism purposes; sharing the experience with at least 80 rural households and 400 family members who will be able to learn from the experiences of the target group; increasing knowledge and skills of direct beneficiaries and business developed, their promotion and networking.</p> <p>Expected Results: Direct increase of income and employment of family members in eight households.</p>						
3.	Municipality of Gusinje and RRA BKP	Gusinje, Andrijevica, Berane and Petnjica	Production adds value	43,910	-	43,910
<p>Project Activities: Provision of the equipment for six agriculture producers in order to improve and standardize the processing of meat, milk, vegetable, and fruits; introduction of the new technologies required registration procedure in Food Safety Directorate and connecting the producers with tourism businesses in the region for direct sales.</p> <p>Expected Results: Direct increase of income and employment of family members in six households.</p>						
4.	Municipality of Pljevlja	Pljevlja	Support in improving the quality and market access of the branded Pljevlja cheese	19,878.73	4,471.58	24,350.31
<p>Project Activities: Increasing the capacities of 13 existing local producers, gathered in local NGO "Pljevaljski cheese" as well as incorporating 50 more producers; professionalizing production and market distribution of Pljevlja cheese through provision of equipment; certification of protected product based on its origin; provision of expert support, training, equipment as well as presentation of agriculture fairs (Days of Pljevlja cheese) in Pljevlja and in Montenegro.</p> <p>Expected Results: 13 cheese producers certified in producing Pljevlja cheese.</p>						
5.	The Association of Businesswomen of Montenegro	Nikišić and Petnjica	Strengthening the competitiveness of women's businesses through direct support	36,100	1,500	37,600
<p>Project Activities: Provision of support for female entrepreneurs (three female individuals from Nikišić producing natural cosmetics and medicine and one female NGO "Vrijedne ruke" from Petnjica) in improving the quality of their business by professionalizing their production and approach to the market and potential buyers (professionalization of production and sale); development of two websites, two business plans, two sets of promo material, certification of one product line and four products; marketing training for trading and sales channels and creating the cluster brand.</p> <p>Expected Results: Professionalisation of production and sales approach, strengthening the income generation contributing to job creation.</p>						
6.	Plav Woodmakers Association	Plav	Strengthening the internal capacities of the Wood producers cluster by modernizing the carpentry production	22,000	2,009.46	24,009.46
<p>Project Activities: Improvement of the quality and diversifying the production line through procurement of four carpentry machines; provision of practical training for 10 selected VET students from the local VET school, and promotion of the potential of this industry among youth.</p> <p>Expected Results: Strengthening the internal capacities of the cluster and modernizing the carpentry line.</p>						
7.	Municipality of Bijelo Polje	Bijelo Polje	Capacity building of people with disabilities and supporting Protective Workshop	18,876.50	-	18,876.50
<p>Project Activities: Improvement of entrepreneurial infrastructure and strengthening of knowledge and skills through provision of three sewing machines for working stations and trainings for five unemployed women with disabilities.</p> <p>Expected Results: Improvement of entrepreneurial infrastructure and knowledge through employment of women with disabilities.</p>						
8.	Regional Business Centre	Berane, Andrijevica, Petnjica and Plav	Capacity building, resource management and market entry	43,899.90	-	43,899.90
<p>Project Activities: Strengthening the sustainability and competitiveness of small businesses through implementation of the baseline study with purpose to identify specific needs, designing and conducting one to one or group training activities, as also hands-on support to the eight direct beneficiaries; increasing capacities of the RBC in providing support to the small businesses on identification of needs of small businesses (on individual and organizational level) and methods of market research.</p> <p>Expected Results: Increase the competitiveness of SMEs and move to a higher level of business development.</p>						
9.	NGO Cluster Initiative	Kolašin and Mojkovac	Standardisation of agricultural products in rural areas	42,360	-	42,360
<p>Project Activities: Improvement of production capacities of members of the Association of Producers of Kolasin Cheese through the procurement of equipment for the application of the origin marking specification and packaging; educating farmers on how to use the equipment for the purpose of standardizing production.</p> <p>Expected Results: Improvement of material and production capacities of members of the Association.</p>						
TOTAL				314,504.13	16,656.74	331,160.87

* Contribution insured by the "Norway for you - Montenegro" project, which can be subject to further consultation.